



BROADVOICE NAMED TO THE 2004 “PULVER 100”

*Exceptional Value, Innovative Calling Features and Open Access –
BYOD plans help BroadVoice earn its spot on the Prestigious “pulver 100”*

Lowell, Ma. September 27, 2004 – BroadVoice Inc, today announced that it has been named to the 2004 “pulver 100” – the VoIP industry’s premiere listing of privately held growth companies that represent the future of the communications ecosystem. BroadVoice has been named to the list due in part to the value it offers customers, its innovative calling features, and its industry leading open access “BYOD” or Bring Your Own Device plans.

“2004 has seen the rebirth of VoIP – due in large part to the passion, creativity, focus and delivery of companies like BroadVoice.” said Jeff Pulver, CEO of pulver.com. “We’re proud to name BroadVoice in this year’s pulver 100 because we believe the innovation characterized by the companies included in the “pulver 100” differs substantially from the vertically integrated telecom model of the last century.”

Introduced in April of 2004, the BroadVoice service enables consumers and businesses to use an existing high speed internet connection to make and receive calls anywhere in the world using a regular telephone set. Subscribers benefit from unlimited domestic calling options, lower international rates, and a suite of advanced features not found with either traditional telephone service or other VoIP providers.

BroadVoice subscribers can choose a direct-dial telephone number from any of the 35 states and 1,500 cities and towns the company currently offers, regardless of the user's geographic location. All BroadVoice accounts come with voicemail, caller ID with name, call waiting with name and a full suite of 24 advanced calling features (more than any other VoIP provider) at no additional charge. All features are available through the company’s interactive communications portal.

BroadVoice president, David Epstein, said: “We are very pleased and honored to join the prestigious “pulver 100” and to be a part of the innovation that companies on the list are bringing to the telecommunications industry.” Mr. Epstein added: “BroadVoice will continue to empower our customers with real voice alternatives that let them take full advantage of the internet and its enormous potential to redefine communications as we know it.”

BroadVoice will also exhibit in booth 1343 at the Fall VON show in Boston, MA from Monday October 18th until Thursday October 21st, 2004. Mr. Epstein will be one of the speakers at pulver’s Fall VON panel entitled "Voice over Broadband Service Providers" to take place on Wednesday October 20th.

About the Pulver 100

Originally introduced in 2002, the pulver 100 features private companies in the communications sector that have substantial real-world deployments and enjoy significant growth rates. The value chain characterized by pulver 100 differs from the vertically integrated telecom model of the last century, focusing more on a networking-industry model that espouses open interfaces, connectivity decoupled from services, and software decoupled from hardware. For additional details on the 2004 pulver 100, please visit: <http://pulver.com/pulver100/>

About BroadVoice

Founded in December 2003, BroadVoice is a new kind of Communications Company. Using an existing high-speed Internet connection, BroadVoice service allows customers to make and receive phone calls anywhere in the world. Customers benefit from unlimited domestic calling, lower international rates, and a suite of advanced features not found with traditional telephone service. Additional information can be found at www.broadvoice.com

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