



NEWS FROM BROADVOICE, INC.

BROADVOICE ANNOUNCES INTEGRATED WI-FI/CELLULAR PHONE

The BroadVoice "Falcon" is the first integrated SIP/GSM phone in North America

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More information:

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BOSTON - April 10, 2006 – BroadVoice, the leading provider of high quality, feature-rich broadband phone services to consumers and businesses, announced that it has successfully completed product development, and will begin selling a wireless VoIP/GSM phone, code-named "Falcon", in the summer of 2006. The BroadVoice Falcon allows users to take advantage of BroadVoice's unlimited VoIP calling plans using Wi-Fi networks. When the user is outside Wi-Fi coverage, the Falcon acts like a standard mobile phone using a separate account with a GSM service provider, such as Cingular, T-Mobile, O2, Orange, or Vodafone.

"Whether you're at home, at work, or at a coffee shop, airport, hotel, or other location with a public hot spot, you can use your BroadVoice Falcon phone to make unlimited calls anywhere in the United States, and up to 35 countries, without paying for minutes," said Gene Cornfield of BroadVoice. "When you're on the move and Wi-Fi isn't available, the Falcon automatically uses the GSM cellular network just like a mobile phone. So the more you call from a Wi-Fi location, the less you spend on a minute-based cell plan."

Once a customer buys a Falcon phone with BroadVoice service, they can select and activate a telephone number online and begin making and receiving VoIP calls over Wi-Fi immediately. As soon as the customer plugs in a standard SIMM card from any GSM900-, GSM1800-, or GSM1900-based cellular carrier with whom he has an account, he can place cellular calls without having to contact the cellular service provider. Calls are received on either the user's BroadVoice number, or the number assigned by his cellular carrier.

The BroadVoice Falcon phone provides unique benefits to many types of customers. Those who use cell phones at home or at work, where Wi-Fi is available, can lower their mobile phone bills because the Falcon phone will route those calls via Wi-Fi. BroadVoice calling plans begin at \$9.95 per month and include unlimited calling to the United States and up to 35 countries. Customers who make international calls from their cell phones can save

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money by placing calls through a Wi-Fi hot spot, instead of paying high cellular rates. Callers who have weak cellular coverage at home or at work can now enjoy excellent quality mobile phone service by using their Wi-Fi network to place VoIP calls instead of cellular.

"The Falcon is revolutionary, but it is just the latest in BroadVoice's evolution of leadership and innovation in wireless VoIP," said Cornfield. "BroadVoice was first to market with the original wireless VoIP phone, as we have been with every successive generation. While customers have enjoyed these earlier models, they were limited to Wi-Fi only. Now we're first again — this time with an integrated device that provides all of VoIP's cost benefits and rich features, as well as the great coverage and convenience of cellular, including reliable nationwide E911 emergency calling."

The BroadVoice Falcon phone will be available in the summer of 2006, through BroadVoice's web site and channel partners.

About BroadVoice

BroadVoice is the leading provider of high quality, feature-rich broadband phone services to consumers and businesses. BroadVoice VoIP phone service allows thousands of customers in the United States and more than 120 other countries to use their high-speed DSL or cable modem to make and receive phone calls anywhere in the world. Customers benefit from unlimited domestic and international calling and a suite of 25 basic and advanced features for one low monthly price. Founded in December 2003, BroadVoice is privately held and based in Billerica, MA. For additional information, visit <http://www.broadvoice.com/>.

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