

# BROADVOICE

## **BROADVOICE ANNOUNCES ITS CORPORATE PARTNER PROGRAM, EXTENDING THE VOIP MARKET OPPORTUNITY TO BUSINESSES WORLDWIDE**

*Companies can launch a turnkey Voice over IP business in 30 days*

For release: 9/19/05  
For more information: Ron Dresner  
BroadVoice, Inc.  
+1-860-676-7777  
cell: 1-860-676-7777  
[ron.dresner@broadvoice.com](mailto:ron.dresner@broadvoice.com)

**Boston, MA** – BroadVoice, Inc., the leading provider of high quality, feature-rich broadband phone services to consumers and businesses, today at the Fall VON 2005 Conference and Expo announced the launch of its Corporate Partner Program for US and international businesses. BroadVoice Corporate Partners can enter the Voice over IP (VoIP) market in as few as 30 days with a turnkey, fully branded service offering. Partners receive a public web site complete with customer auto-provisioning, custom-tailored calling plans, a customer self-management portal, the widest choice of auto-configuring VoIP equipment available through any VoIP provider worldwide, and a suite of tools to manage their users, their finances, and their business.



In 2004 more than 1.1 million residential/SOHO users subscribed to Voice over IP (VoIP) services in North America, generating \$1.3 billion in revenue. Analysts forecast 20.8 million subscribers by 2008, with revenues soaring 1,431% to \$19.9 billion in 2009. Global adoption of VoIP continues to grow at similar high rates.

The BroadVoice Corporate Partner program provides established businesses and entrepreneurs the opportunity to enter this dynamic market with a best-of-breed, comprehensive offering in weeks, instead of months. "By leveraging the millions of dollars, and tens of thousands of hours, BroadVoice has invested in infrastructure, systems, and operational processes developed and run by our world-class team, BroadVoice Corporate Partners can focus their resources on building their customer base and increasing revenues," said Gene Cornfield, VP of business development for BroadVoice.

# BROADVOICE

BroadVoice Corporate Partners can sell VoIP services and equipment with their own branding, set their own retail pricing, bill customers directly, and provide first tier customer support. BroadVoice Corporate Partners get more than just the ability to sell the industry's most feature-rich VoIP service; they offer their customers a comprehensive VoIP experience, end to end.

Using its own SmartSIP™ technology and systems, BroadVoice continuously and dynamically optimizes service quality for every call made on its network. BroadVoice routes network traffic to avoid congestion, and transcodes conversations on the fly so call participants hear the best sound quality their equipment is capable of delivering. BroadVoice includes unlimited calling to more countries and more features than other providers. As the pioneer of the Bring Your Own Device (BYOD)™ concept and the industry's first certification program for SIP devices, BroadVoice provides customers and partners the broadest choice of VoIP equipment.

Businesses and entrepreneurs interested in the BroadVoice Corporate Partner Program can find additional information, and an inquiry form, at [www.broadvoice.com/partners](http://www.broadvoice.com/partners). BroadVoice will be exhibiting at the Fall VON 2005 Conference and Expo, booth 302 in the Boston Convention Center, September 20 - 22, 2005.

## **About BroadVoice, Inc.**

BroadVoice is the leading provider of high quality, feature-rich broadband phone services to consumers and businesses. BroadVoice VoIP phone service allows thousands of customers in the United States and more than 120 other countries to use their broadband Internet connection to make and receive phone calls anywhere in the world. Customers benefit from unlimited domestic and international calling and a suite of 25 basic and advanced features for one low monthly price. Founded in December 2003, BroadVoice is privately held and based in Billerica, MA. For additional information please visit [www.broadvoice.com](http://www.broadvoice.com).

# #